

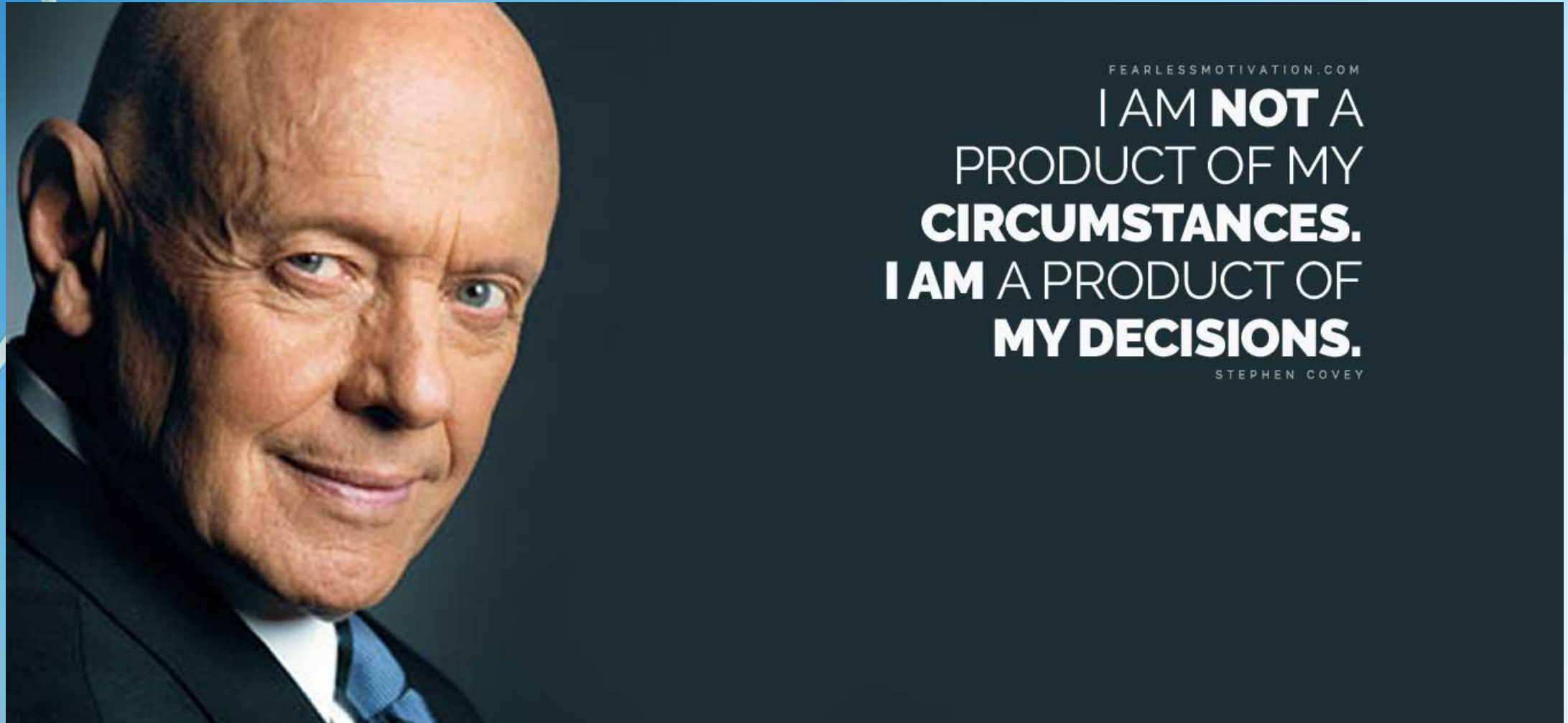
BERKARIR DI INDUSTRI PANGAN

Ir. Erista Adisetya MM

Masa kuliah adalah waktu kritis dalam menentukan karir masa depan



Understand yourself



<https://www.fearlessmotivation.com/2017/06/07/stephen-covey-quotes-rules-success/>

Fokus

The more you understand yourself,
the more you will understand the
world.

— *Paulo Coelho* —

AZ QUOTES

1. Fokus on your path
2. Do the right things
3. Responsible of what you do
4. No shortcut

Don't limit your challenge

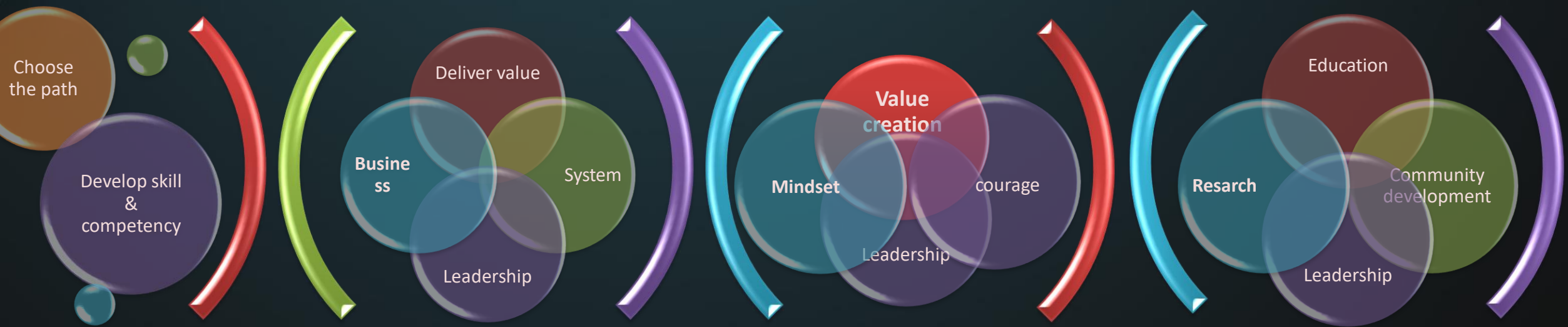


Challenge your limit

- Kita diciptakan oleh Tuhan secara adil, pada kondisi apapun kita memiliki kesempatan sama untuk melakukan kebaikan
- Kesuksesan itu terjadi karena ada kesulitan, bila kita menghindari kesulitan, berarti kita menghindari kesuksesan.
- Makin tinggi karier berarti makin tinggi kemampuan untuk mengatasi masalah. Jadi jangan pernah bermimpi bahwa persoalan hidup akan berkurang.

Fokus berkarir di bidang TPHP

Food Industry
Operational Division
Food & Agricultural Entrepreneur
Ademician in Agricultural Product Technology



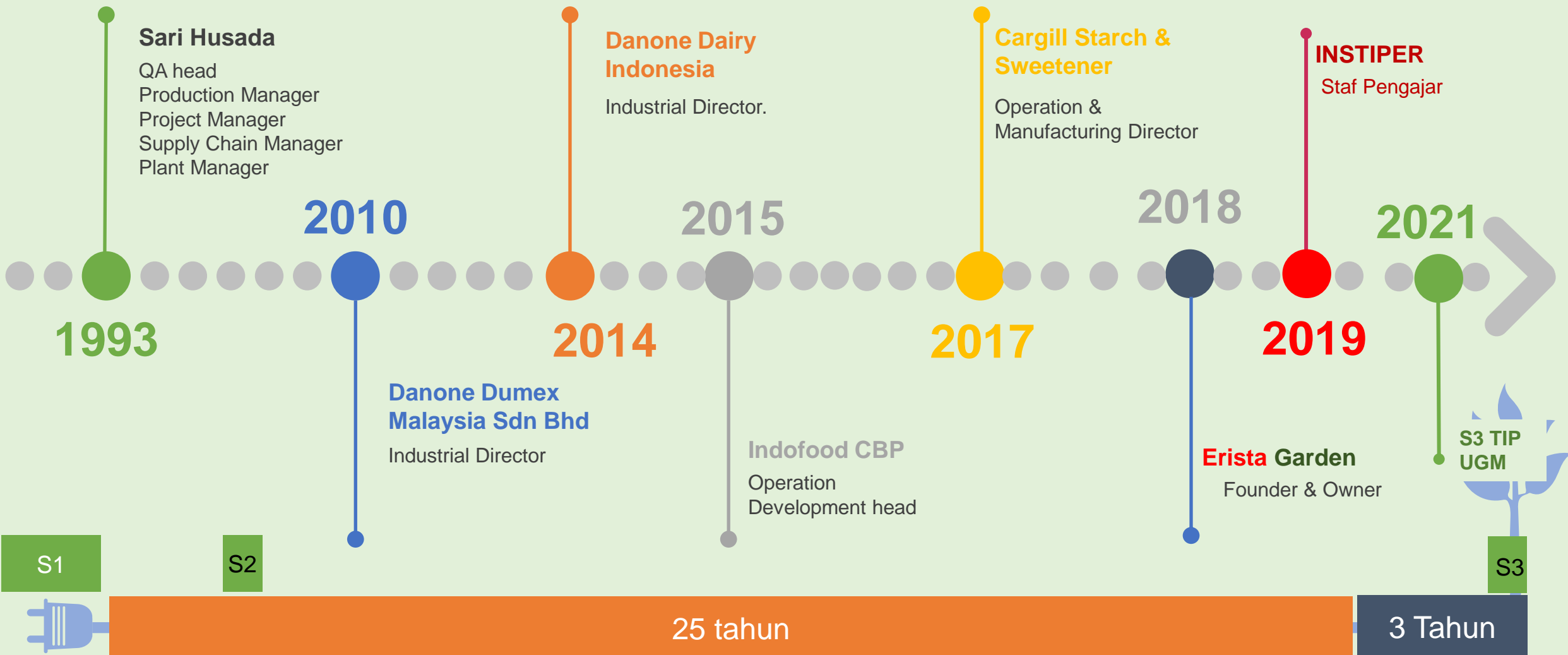
Study

Professional

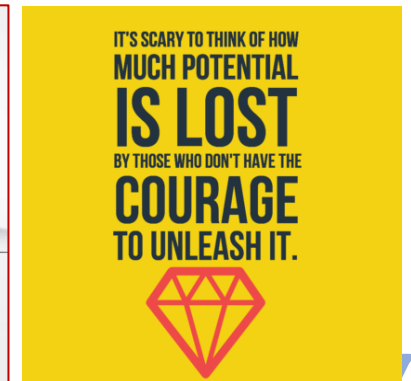
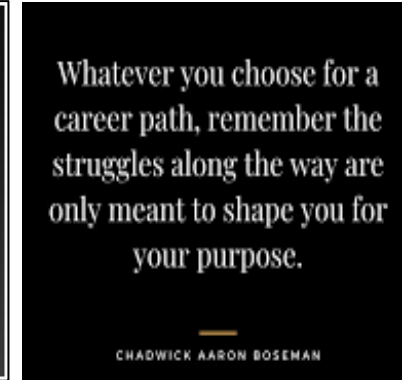
Entrepreneur

Academician

Perjalanan karir



Plan your life

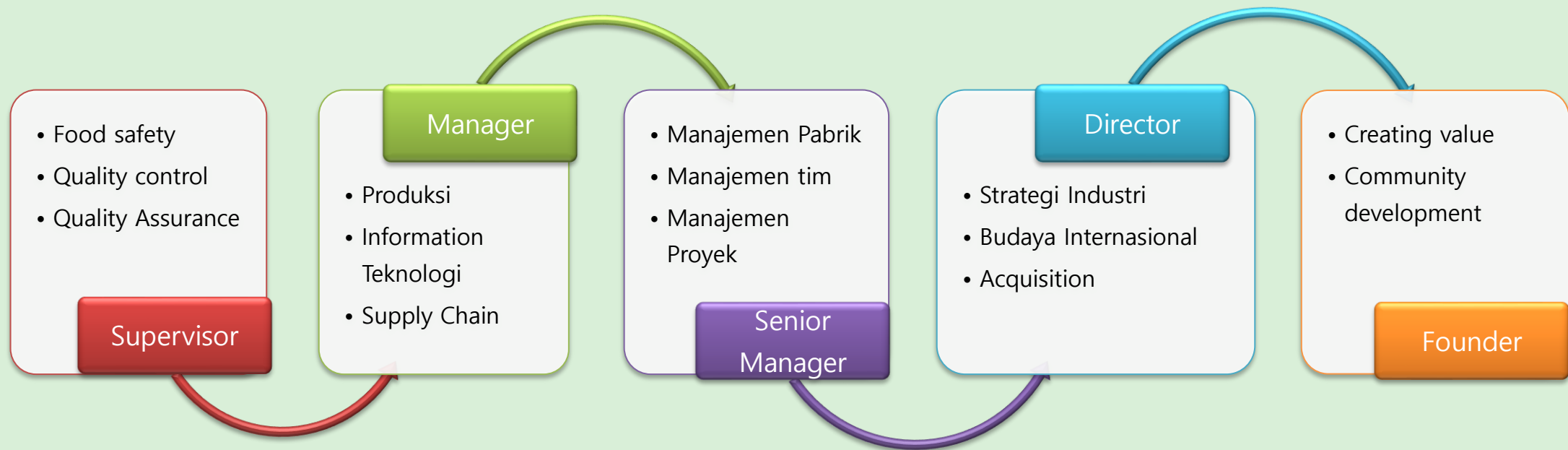


<https://lifeplanning.edb.gov.hk/en/parents/key-process.html>

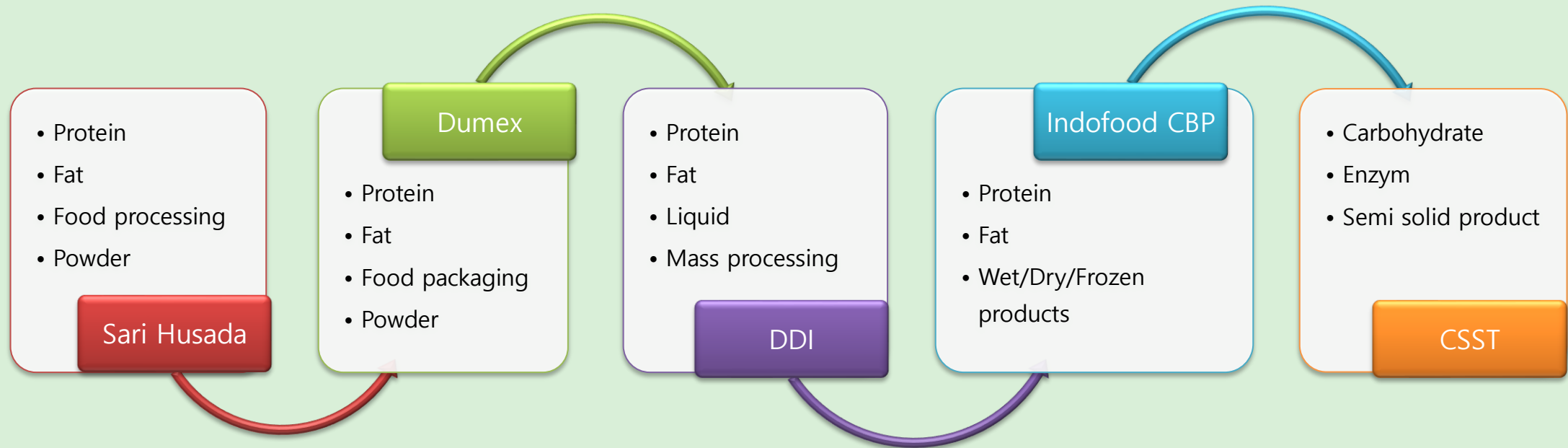
Mengembangkan Karir



**Perjalanan karir merupakan proses belajar
jangka panjang**



Pengembangan keilmuan Pangan



Memilih tempat kerja



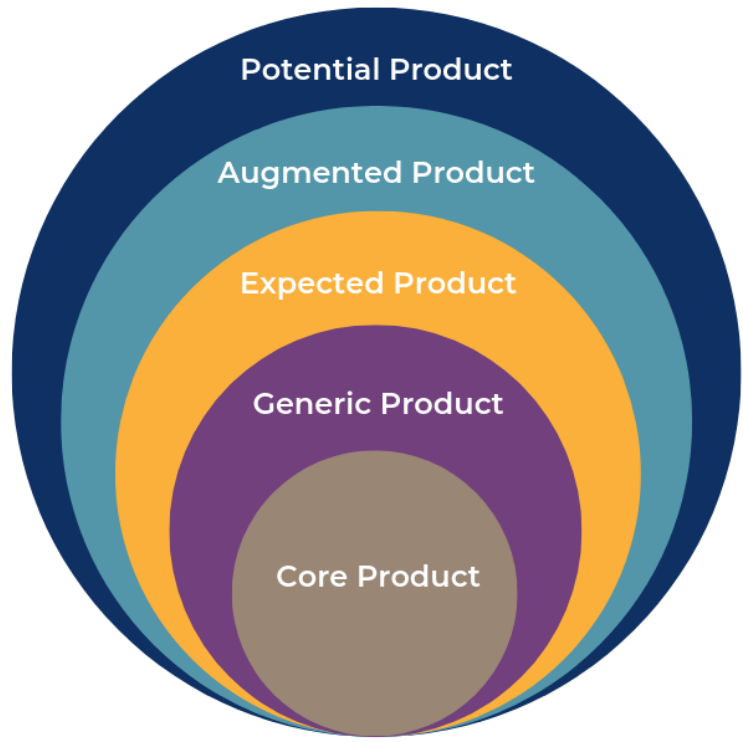
**Spark
Your
Spirit**

**FAIL FAST
LEARN FAST
IMPROVE FAST**



Deliver Result

5 PRODUCT LEVELS - PHILIP KOTLER



Potential Product
provides additional tangible and intangible features.

Competence development

Augmented Product
gives more than physical product and sets it apart from competitors.

Advantage competence

Expected Product
offers generic product plus other attributes customers want.

The right Competence

Generic Product
provides actual product with tangible qualities.

Generic competence of your field

Core Product
fulfills basic benefit customers want.

Key competence

How to manage factory?



**Managing
People**

**Managing
customer**

**Managing
environment**

Managing people is key to manage factory



Leadership is key to manage people

CORE LEADERSHIP SKILLS

FOR EVERY CAREER



SELF AWARENESS

Understand your behavior's impact on organizational outcomes.



COMMUNICATION

Effectively communicate goals and inspire trust.



INFLUENCE

Be comfortable persuading, promoting, and delegating.



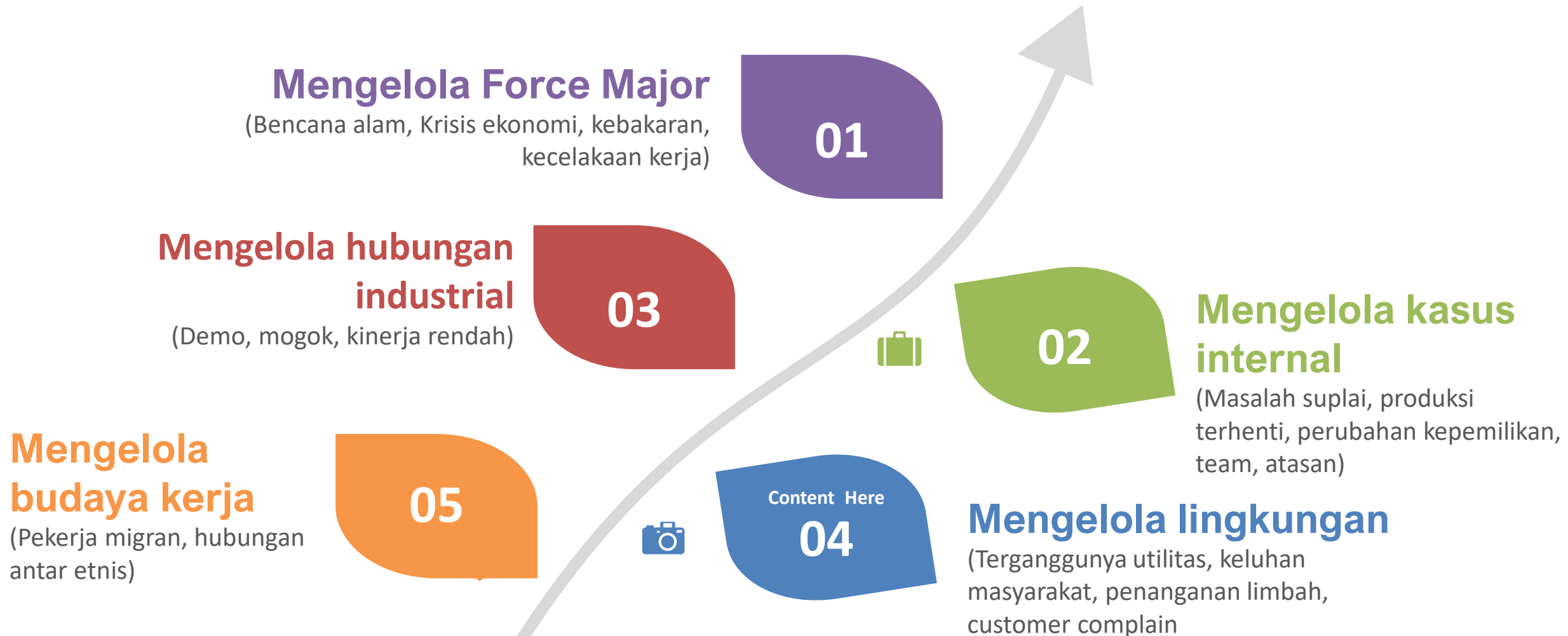
LEARNING AGILITY

Know when to change course, and help others to do so.



Center for Creative Leadership

Tantangan dalam Mengelola Factory



Mengembangkan skill



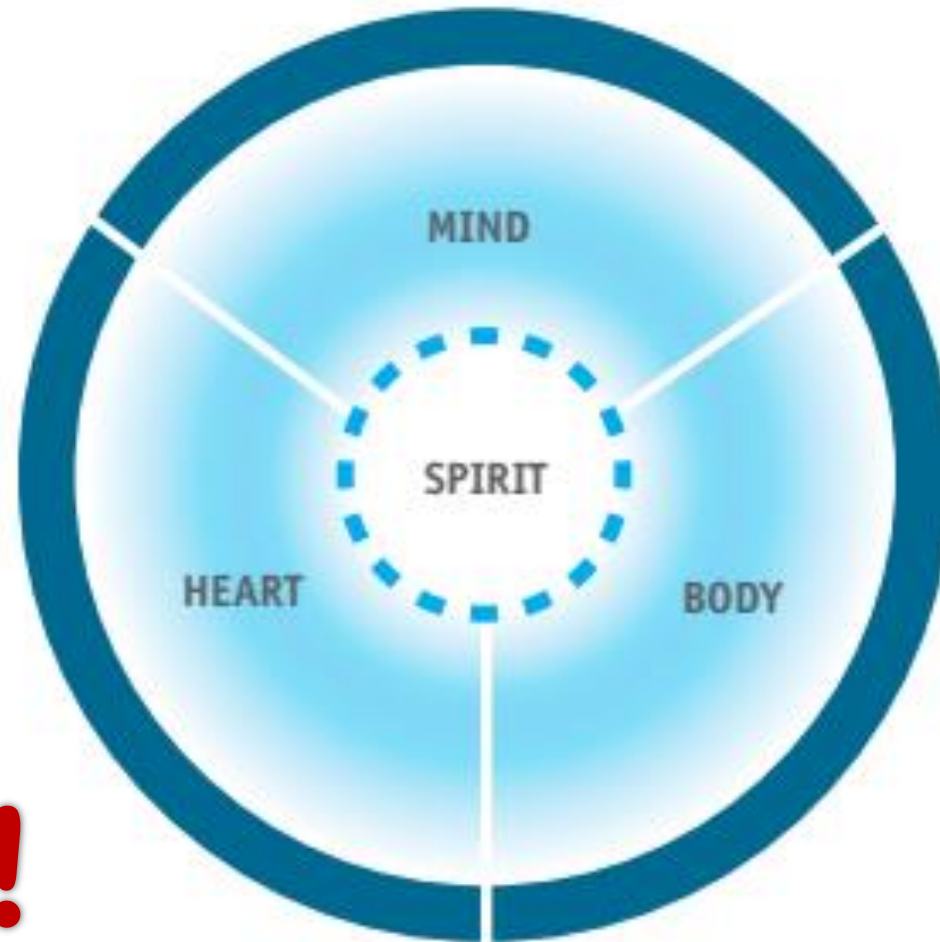
- Integrity**
- Soft Skill**
- Hard skill**
- Specific skill**
- Confident**
- Tell the truth**
- Deliver result**
- Communicative**
- Fast learners**

Competency-based Career Map

Assistant	Specialist	Supervisor	Manager	Director
Follows instructions	Demonstrates independence	Ensures compliance	Translates strategies into operational plans	Develops strategy

...Improve yourself...

- Meningkatkan keimanan
- Mempertajam pikiran
- Menjaga kesehatan tubuh.
- Melembutkan hati.



Just Do it !

.... Build a great team...

- Membangun kepercayaan
- Menyampaikan tujuan dengan jelas dan meyakinkan
- Menyelaraskan sistem
- Menggali seluruh potensi



Just do it !

2. Managing customer



Mengelola
SDM

Mengelola
customer

Mengelola
Lingkungan

Key in Managing customer



PRODUCT



SERVICE



TRUST

**TRUST IS
EARNED WHEN
ACTIONS MEET
WORDS**



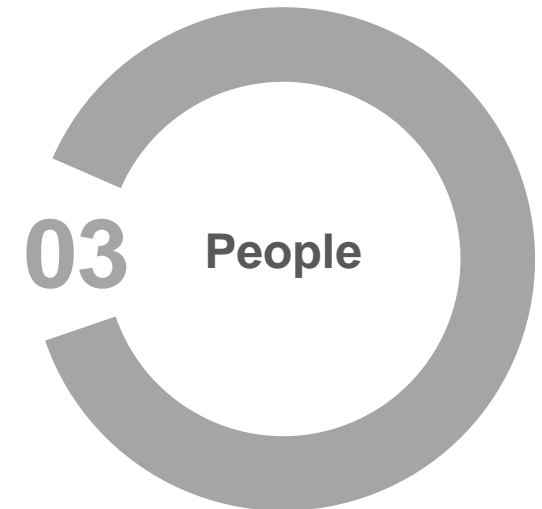
Tantangan dalam Kepercayaan



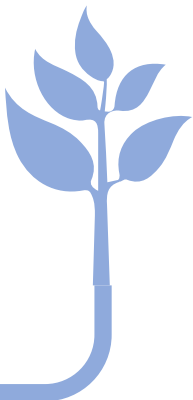
Bad Quality
Inefisien Operasional
Disconnected supply chain



Hoax
Information bomb
engagement



Fraught
Complain
Conflict



3. Managing environment



**Mengelola
SDM**

**Mengelola
customer**

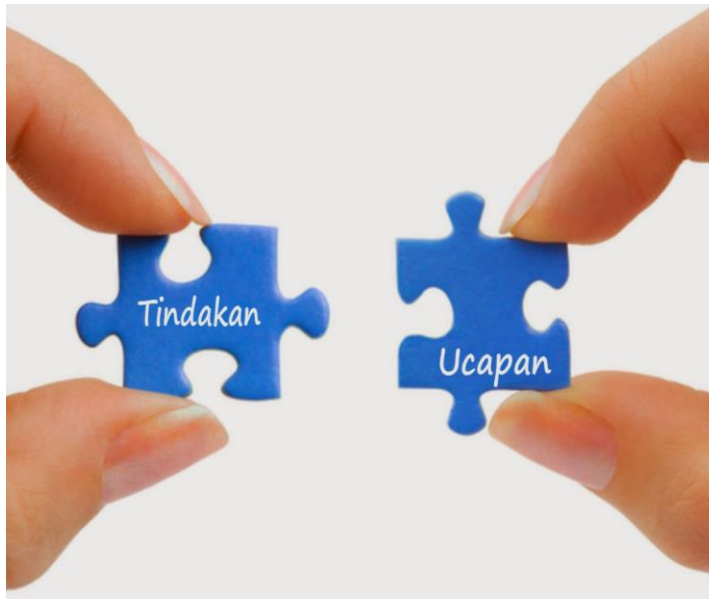
**Mengelola
Lingkungan**

Membangun Reputasi



TANTANGAN KREDIBILITAS

INTEGRITAS




RESULT



KAPABILITAS

Company End Game



A row of white wind turbines on a grassy hill overlooking the ocean under a clear blue sky. The turbines are arranged in a line, receding into the distance. The sky is a uniform light blue, and the ocean is visible in the background.

Kesimpulan Mengelola factory adalah.....

CREATING VALUE SUSTAINABLY



**Reduce
cost**

**Creative
Innovation**

**Increase
Revenue**

IF IT DOESN'T
CHALLENGE YOU
IT DOESN'T
CHANGE
YOU



Kenapa
KAMU
Berubah?



Namanya juga hidup,
kalau terus sama berarti nggak ada perubahan
dan pelajaran yang bakal kita dapet.

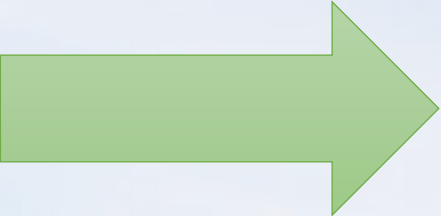
Aesna

GUE
TANTANG
LOE
BERUBAH

*ATAU MENJADI ORANG KALAH SELAMANYA

Theo Sutan

Change mindset



Entrepreneur development

Erista Garden – 2015

Erista Griyo Dhahar – 2017

Erista Flora – 2018

Erista Agrimart – 2018

Erista Exotarium – 2019 Failed

Eristamart - 2020

Erista Kaliaji – 2020

Ferista Garden – 2020

Kopi Padasan – 2021

Sajeng Manis – 2021 Research based start up

Erista Garden



Erista Kaliaji



Erista Kaliaji

Erista Griyodhahar



Erista Agrimart



Erista Flora



Eristamart



Kopi Padasan



